



DIPLOMACY  
TRAINING  
PROGRAM

## Corporate Accountability: Tools to Promote Responsible Business Conduct

---

### Speaker Biographies Multi-stakeholder Event November 4 2009

---

**Paul Hohnen**  
**Director Sustainability Strategies, Australia**

Paul Hohnen has worked on global economic, development and environmental issues since 1975 as a diplomat, international civil servant, NGO director and consultant to the government, business and non-profit sectors. Trained as an international lawyer, from 1975 to 1989 he was an Australian diplomat at the OECD in Paris, to the EU institutions, and in Fiji and Sri Lanka. As political director of Greenpeace International, Paul was closely involved in both the 1992 and 2002 Earth Summit processes and has participated in the negotiation of a wide range of environmental conventions, including those on climate change and ozone depletion. As Director of Strategic Development for the Global Reporting Initiative (GRI), he served on the OECD Expert Panel on CSR. In addition to being associated with the OECD MNE Guidelines and GRI, Paul has also worked with the UN Global Compact and on the negotiations for the forthcoming ISO 26000 Standard on Social Responsibility. He was lead author of an OECD paper published in June 2008 on CSR standards. He is an Associate Fellow of Chatham House (the Royal Institute of International Affairs), a member of the SRI Advisory Committee of Henderson Global Investors, and a senior consultant to the International Institute for Sustainable Development (IISD) for whom he wrote a CSR Implementation Guide for Business. Paul's writings on CSR and climate change have appeared in Ethical Corporation, the International Herald Tribune and the Financial Times.

---

**Serena Lillywhite**  
**Mining Advocacy Coordinator Oxfam Australia**

Serena Lillywhite is the Mining Advocacy Coordinator with Oxfam Australia. She is an active corporate responsibility practitioner, researcher and advocate. She has extensive expertise and experience in responsible supply chain management in China and Australia, business and human rights, and responsible investment. Her current work is focused on the human rights practices of Australian mining companies in the region. Serena is Australia's leading expert in the OECD Guidelines for Multinational Enterprises. She is a regular speaker at the OECD, UN and ILO, and other international CSR platforms. Serena works regularly with the business community to foster dialogue and multistakeholder approaches to ethical and human rights business practices. Serena holds a Masters in International Business from the University of Melbourne. She has lived and worked in China, and as a member of the OECD Watch network and Coordinating Committee, has delivered training and capacity building in Ghana (extractive sector), India (garment sector) and Thailand (business and human rights).

---



DIPLOMACY  
TRAINING  
PROGRAM

---

**Patrick Earle**  
**Executive Director Diplomacy Training Program, Australia**

Patrick Earle is Executive Director of the Diplomacy Training Program and a visiting fellow at the Faculty of Law at the University of New South Wales in Sydney. He has over fifteen years of experience working in the human rights movement, both in Australia and internationally. From 1996 until 2003, Patrick worked with the Human Rights Council of Australia on its groundbreaking project on the relationship between human rights and development and is co-author of "The Rights Way to Development – Policy and Practice". At the Human Rights Council, Patrick also worked on a special project for the Council for Aboriginal Reconciliation focusing on engagement of the NGO sector with Indigenous Social Justice issues, and a project on human right and Australian values. Patrick previously worked for Amnesty International and produced Amnesty International's first International Campaigning Manual. Patrick is a Board Member of the Asia Pacific Regional Resource Centre on Human Rights Education and is a Board Member of the Human Rights Council of Australia.

---

**Are-Jostein Norheim**  
**CSR Ambassador, Norway**

Are-Jostein Norheim joined the Ministry of Foreign Affairs of Norway in 1981. Since September 2008 he has served as CSR Ambassador in the Ministry's Section of Economic and Commercial Affairs. Prior to that he was Consul General in San Francisco from 2003. He has served as Deputy Director General in the European Department. His foreign postings include the Consulate General in Chicago, the UN Mission in New York and the Embassy in Washington, D.C. Mr. Norheim is the coordinator of the National Contact Point of Norway and chaired the 2009 Annual Meeting of the National Contact Points for OECD Guidelines for Multinational Enterprises in Paris".

---

**Cecil Tuico**  
**Internationals Relations Program Officer Workers Assistance Center, Philippines**

WAC is a non-government institution involved in the promotion and defence of workers rights in the expert processing zones. Cecil Tuico is in charge of the international relations program of the Worker's Assistance Center in the Philippines. She has been working on advocacy issues concerning human rights in general and worker and labour rights in specific. Her work entails establishing and maintaining relations with international organisations. Her work involves a lot of international solidarity support work, including writing appeals and alerts and responding to appeals and alerts by other organisations and institutions. She also coordinates campaigns and solidarity actions of the Center with other organisations

---

**Ravi Fernando**  
**CEO of Sri Lanka Institute of Nanotechnology**

Mr Ravi Fernando holds a MBA from the University of Colombo and is a Fellow of the Chartered Institute of Marketing (UK), he holds a Diploma in International Management (1999) and completed the Advanced Management Program (2001) at the INSEAD Business school in France. From September 2008 he has been the CEO of SLINTEC (Sri Lanka Institute of Nanotechnology). He is the United Nations Global Compact Focal point for Sri Lanka. He is on the Boards of LOLC, World Vision, Environment Foundation of Lanka, Ceylong Asset Management Co. He teaches at the Universitat of Pompeu Fabra MBA program in Spain teaching Strategic Corporate Sustainability. In September 2007 he won a "Global Strategy Leadership award" at the World Strategy Summit for his work on Ethical branding for the branding for the Sri Lankan Apparel and Tea sectors.



DIPLOMACY  
TRAINING  
PROGRAM

---

**Michel Doucin**  
**CSR Ambassador, France**

Michel Doucin is an economist and has a PHD in Political Science. He has served in several functions at the French Ministry of Foreign Affairs. His positions include General Consul and Director of the French Cultural Institute in Naples, General Consul in Mainz Germany, and Head of the Liaison Mission with Non Governmental Organizations. Since September 2008 he serves as ambassador at large for Bioethics and Corporate Social Responsibility. He has written several books on freedom of association and

---

**Vitit Muntarbhorn**  
**Faculty of Law Chulalongkorn University, Thailand**

Vitit Muntarbhorn is a Professor at the Faculty of Law, Chulalongkorn University in Thailand and was longstanding Co-Chair of the Civil Society Working Group for an ASEAN Human Rights Mechanism. From 1990 to 1994 he was the UN Special Rapporteur on the Sale of Children, Child Prostitution and Child Pornography, and is currently the UN Special Rapporteur on the Situation of Human Rights in the Democratic Republic of Korea. Professor Muntarbhorn is a tireless campaigner for human rights and, since 2003, has been a member of the Asia Pacific Forum's Advisory Council of Jurists which was requested to look at the issues of Corporate Accountability and Human Rights and the role of National Human Rights Institutions. Professor Muntarbhorn is also on the International Advisory Committee of the Diplomatic Training Program.

---

**Chandra Roy**  
**Coordinator Regional Indigenous Peoples' Programme, UNDP Regional Centre in Bangkok**  
Ms. Chandra Roy coordinates the Regional Indigenous Peoples' Programme (RIPP) at the UNDP Regional Centre in Bangkok. She assists Country Offices by supporting dialogue and cooperation on indigenous peoples' issues at the national, regional and global level. Ms. Roy provides Country Offices with advice and assistance on programming, capacity development, advocacy and other initiatives to implement a human rights-based approach to indigenous peoples' development. Ms. Roy previously worked with the ILO where she was instrumental in establishing a project promoting ILO policy on indigenous peoples. She served as team leader for a human rights training programme for indigenous peoples in Asia and Africa. Chandra Roy is an indigenous Chakma from the Chittagong Hill Tracts (CHT) of Bangladesh.

---